

Message Text

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ORIGIN CU-04

INFO OCT-01 EA-09 ISO-00 USIA-15 /029 R

DRAFTED BY CU/PC:MFFOSBERG:JAG

APPROVED BY CU/PC:MJJOHNSON

CU/PC:TTTURQMAN

EA/E:FGERARDOT (PHONE)

CU/EA:RNICHOLS (PHONE)

USIA/IOP/C:RRICHARDSON (PHONE)

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FM SECSTATE WASHDC

TO AMEMBASSY BANGKOK

AMCONSUL HONG KONG

AMEMBASSY JAKARTA

AMEMBASSY KUALA LUMPUR

AMEMBASSY MANILA

AMEMBASSY SINGAPORE

AMEMBASSY TOKYO

UNCLAS STATE 021788

E.O. 11652: N/A

TAGS: OEXC

SUBJECT: ITINERARY OF INTERNATIONAL COMMITTEE OF

---- AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES (ASAE),

---- FEBRUARY 14-26, 1976

1. EIGHTEEN (18) MEMBERS OF THE INTERNATIONAL COMMITTEE OF ASAE (MORT DOYLE, CHAIRMAN) WILL MEET FEBRUARY 14 THROUGH 26TH WITH GOVERNMENT, TOURIST AND HOTEL OFFICIALS AND ASSOCIATION COUNTERPARTS AT ADDRESSEE POSTS. AT EACH CITY, COMMITTEE PLANS PRESENT PERSONALIZED INVITATIONS FROM PRESIDENT FORD FOR ASIAN GOVERNMENT, TOURIST AND HOTEL OFFICIALS TO VISIT THE U.S. IN 1976 TO OBSERVE THE BICENTENNIAL.

COMMITTEE MEMBERS WILL EXPLORE POSSIBILITY OF HAVING MORE U.S. TRADE CONVENTIONS AND BUSINESS MEETINGS IN ASIAN

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COUNTRIES, ENCOURAGE ASIAN BUSINESS ASSOCIATIONS TO SCHEDULE

MEETINGS IN THE U.S. AND INVITE ASIAN PARTICIPATION IN ASAE NATIONAL AND INTERNATIONAL CONVENTIONS. FYI, TH: DEPARTMENT HAS BEEN ENCOURAGING ASAE TO EXPAND ITS OWN INTERNATIONAL ACTIVITIES AND TO PROMOTE MORE ACTIVE INTERNATIONAL PROGRAMMING AMONG ITS MEMBER ORGANIZATIONS. WE HAVE BEEN PARTICULARLY INTERESTED IN THE POSSIBILITY OF ASAE MEMBER ORGANIZATIONS IMPLEMENTING INTERNATIONAL ACTIVITIES WHICH WOULD REINFORCE OUR OWN EXCHANGE PROGRAMS AND OBJECTIVES. IN THIS CONNECTION, WE UNDERSTAND THAT COMMITTEE MEMBERS MAY RAISE POSSIBILITY OF PROFESSIONAL EXCHANGES WITH COUNTERPART ORGANIZATIONS.

2. ASAE IS VOLUNTARY, NON-PROFIT MEMBERSHIP SOCIETY KNOWN AS "THE ASSOCIATION OF ASSOCIATIONS." ITS 5,000 MEMBERS REPRESENT AN UNDERLYING CONSTITUENCY ESTIMATED AT MORE THAN 22 MILLION PERSONS AND FIRMS BELONGING TO NATIONAL, REGIONAL, STATE AND LOCAL BUSINESS, TRADE AND PROFESSIONAL ASSOCIATIONS. THE INTERNATIONAL COMMITTEE ADVISES THE ASAE BOARD OF DIRECTORS AND ITS INTERNATIONAL RELATIONS STAFF ON DEVELOPING CONTACTS AND ESTABLISHING LIAISON AMONG ASSOCIATIONS WORLDWIDE.

3. ON JANUARY 27, EA OFFICE DIRECTORS BRIEFED COMMITTEE MEMBERS ON ECONOMIC, POLITICAL CONDITIONS IN COUNTRIES ON SCHEDULE.

4. SINGAPORE AIRLINES LTD., PAN AMERICAN WORLD AIRWAYS, SIA CONVENTION GROUP HOTELS AND INTER-CONTINENTAL HOTELS RESPONSIBLE LOGISTICAL ARRANGEMENTS. IF REQUIRED, CONTACT GROUP THROUGH LOCAL SINGAPORE AIRLINES MANAGERS.

5. THE COMMITTEE IS DIVIDED INTO TWO TEAMS. TEAM 1, ACCOMPANIED BY ASAE DIRECTOR OF ADMINISTRATION ALAN RAINS, HAS THE FOLLOWING SCHEDULE:

FEBRUARY 14 AR TOKYO

17 LV TOKYO FOR HONG KONG

20 LV HONG KONG FOR BANGKOK

21 LV BANGKOK FOR SINGAPORE

23 LV SINGAPORE FOR KUALA LUMPUR

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24 LV KUALA LUMPUR FOR SINGAPORE

26 LV SINGAPORE FOR LOS ANGELES

TEAM 2, ESCORTED BY JAMES CHATFIELD ASAE DIRECTOR OF PUBLIC RELATIONS AND INTERNATIONAL RELATIONS, PROCEEDS AS FOLLOWS:

FEBRUARY 14 AR TOKYO

17 LV TOKYO FOR HONG KONG

20 LV HONG KONG FOR MANILA
21 LV MANILA FOR SINGAPORE
23 LV SINGAPORE FOR JAKARTA
24 LV JAKARTA FOR SINGAPORE
26 LV SINGAPORE FOR LOS ANGELES

CHATFIELD OR RAINS LIKELY TO CONTACT USIS FOR ADVICE ON
ARRANGING INFORMAL ASAE BRIEFINGS FOR MEDIA AND ON DISTRI-
BUTION OF ALREADY PREPARED PRESS KITS. WE WOULD APPRECIATE
ANY FACILITATIVE SUPPORT YOU MAY PROVIDE. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE021788
Document Source: CORE
Document Unique ID: 00
Drafter: MFFOSBERG:JAG
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760033-1249
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976019/aaaaahby.tel
Line Count: 125
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: hattaycs
Review Comment: n/a
Review Content Flags:
Review Date: 01 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 JUL 2004 by schwenja>; APPROVED <26 JUL 2004 by hattaycs>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ITINERARY OF INTERNATIONAL COMMITTEE OF ---- AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES (ASAE)
TAGS: OEXC, AMERICAN SOCIETY OF ASSOC EXECUTIVE, ASAE
To: BANGKOK MULTIPLE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006